

# AU is Proud to Promote Employment in Athabasca

- We actively promote employment in Athabasca, giving hiring preference to qualified local candidates



**1 in 8** town residents who are employed work for AU



**1 in 10** county residents who are employed work for AU

More than **320 team members** live and work in Athabasca and the surrounding county. This represents a **71% increase** since 1985

Through a partnership with Edwin Parr Composite High School, we help provide Athabasca youth with valuable employment skills with Knowledge and Employability courses



**AU Jobs in Athabasca**

## AU's Economic Impact in Athabasca

**\$22.8 Million** (direct)

**\$5.5 Million** (indirect)

**\$2 Million** (local contracts)

**\$30.3 Million** (total)



We support the local economy by sourcing local services for work whenever it's possible and sustainable—including sourcing fleet vehicles from a local dealership and using local contractors for carpentry and electrical work—for a benefit of nearly **\$2 million each year**

We inject over **\$22.8 million** in direct income to people in the Athabasca region, plus another **\$5.5 million in indirect benefits**; combined with the \$2 million in local contracts, this represents a total of **\$30.3 million annually coming into the Athabasca region**

## AU Supports Community

- We provide more than **17 km of trails and community pathways** in Athabasca
- We offer plots in our community garden free of charge to gardeners in the region
- We transferred net **36 acres of land** to the Town of Athabasca and school division to enable the construction of a new high school, recreation centre, indoor swimming pool and ball diamonds
- We invested **\$1 million** in network infrastructure to help Athabasca County create an off-site disaster recovery location in AU's data centre, supporting the county offices in town
- We have hosted one of three sites for the Whispering Hills Day Care since 1984



## AU Supports Arts and Culture in Athabasca

- We're proud collaborators on a range of community events and projects, from the Athabasca College Hockey Challenge to local arts and crafts shows
- Our campus, which is open to the public, displays our extensive art collection
- We host semi-annual open houses to build a deeper connection with the community
- We meet regularly with local elected officials, take part in the Tourism and Economic Development Committee (TED), and attend Chamber of Commerce and Rotary meetings
- As a global university, we bring international recognition to the region



## Looking to the future



- We are planning long-term for continued employment growth at the Athabasca campus
- We have identified and developed strategies to support cultivating talent in the region and attracting new talent to the town and county